



Blue Mountain Village Guitar Trail Contest

THE "Blue Mountain Village Guitar Trail Contest" CONTEST (THE "**CONTEST**") IS INTENDED TO BE CONDUCTED IN ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE ONTARIO LAW. THE CONTEST IS OPEN TO LEGAL RESIDENTS OF ONTARIO ONLY. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN ONTARIO OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "**CONTEST RULES**").

1.ELIGIBILITY. To be eligible for this Contest, an individual must:

- be a legal resident of Ontario;
- be of the age of majority in Ontario or older at time of entry;

Employees of the Blue Mountain Village Association Inc., Blue Mountain Resorts Ltd. and Intrawest ULC, employees of Blue Mountain Village Commercial Businesses (collectively, the "**Sponsors**"), their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, and the household members and/or the immediate family of any of the above, are not eligible to participate in the Contest.

Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Sponsors for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. Sponsors reserve the right, in their sole discretion, to disqualify any entrant should any entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2.CONTEST PERIOD. The Contest begins at 9:00 a.m. Eastern Daylight Time ("**EDT**") on July 20, 2017 and closes at 8:00 p.m. EDT on Friday, September 1 (the "**Contest Period**").

3.HOW TO ENTER. There is no purchase necessary to enter the Contest.

- Each entrant must submit his/her entry form including first name, last name and valid email address.
- Limit of one (1) Entry per person. Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the Entry. For the purpose of these Contest Rules, "**authorized account holder**" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be required to provide Sponsors with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning Entry.
- All Entries, become the sole property of the Sponsors. All Entries must be received no later than the end of the Contest Period. Entry forms will be declared invalid if they are late or incomplete.



4.PRIZE.

- There will be four (4) Grand Prize Winners (“**Grand Prize Winners**”) consisting of a prize package valued at a minimum of \$100.00 CDN retail value, including merchandise and a gift certificate from the vendors of Blue Mountain Village.
- The Grand Prize will be distributed within fourteen (14) days after the Grand Prize Winners has been successfully contacted by the Sponsors, acknowledged compliance with the Contest Rules.
- Grand Prize must be accepted as awarded and cannot be substituted or redeemed for cash, except in the Sponsors’ sole discretion. Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Grand Prize cannot be awarded for any reason.

5.ODDS OF WINNING

- The odds of winning the Grand Prize depend on the number of eligible entries received.

6.WINNER SELECTION

- Contest Draw dates
 - On, September 4th at approximately 10:00.am., one (1) Grand Prize Winner will be drawn randomly by the Sponsors.
- The Grand Prize winner will be notified by email no later than four (4) days later than the contest draw and must respond within ten (10) business days of notification to the contact number provided in the notification email. If the selected potential Grand Prize Winner does not respond in accordance with the Contest rules or the selected potential Grand Prize Winner does not comply with the Contest rules, he/she will be disqualified and will not receive the Grand Prize and another potential Grand Prize Winner may be selected in the Sponsors’ sole discretion. Sponsors are not responsible for the failure for any reason whatsoever of selected potential Grand Prize Winner to receive notification or for Sponsors to receive a selected potential Grand Prize Winner’s response.

10.LIMITATION OF LIABILITY. Sponsors assume no responsibility or liability for lost, late, misdirected or incomplete Entries, notifications, responses, replies or any Release, or for any computer, online, telephone, hardware, software or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Website, and/or www.bluemountainvillage.ca

11.CONDUCT. By entering this Contest, entrant agrees to be bound by these Contest Rules, which will be posted at the Contest Website throughout the Contest Period and available at 796455 Grey Road 19, 2nd Floor.

12.PRIVACY / USE OF PERSONAL INFORMATION. By participating in the Contest, entrant: (a) grants to the Sponsors the right to use his/her name and e-mail address (“**Personal Information**”) for the purpose of administering the Contest, including but not limited to contacting



and announcing the Grand Prize Winner; (b) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media, without further compensation unless prohibited by law; and Privacy Statement available at www.villageatblue.com.

13.LAW. These are official Contest Rules. This Contest is subject to applicable provincial and municipal laws and regulations. These Contest Rules are subject to change without notice in order to comply with any applicable provincial and municipal laws. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.