



FOR IMMEDIATE RELEASE

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Get Ready to Get Your Deutschland On!

Blue Mountain Village hosts the third annual Creemore Springs Oktoberfest on Saturday September 21st – Rain or Shine!

Blue Mountains, Ontario. September 13, 2019 --- *Prost!* It's time to roll out the barrels, slip on your lederhosen and get set for family fun and an Oompa-pa good time with fantastic activities and outdoor entertainment! From 11am to 6pm, the Creemore Springs Biergarten in the Events Plaza is the center of the action with German-inspired food and drink served up by Rusty's, live music, traditional dancers, fun and games, and much more. Actor and Producer, Christian Potenza, will emcee the event to add a little something special to the festivities.

Drink, dance and be German!

It starts with the ceremonial tapping of the keg and just keeps rolling from there with The Black Forest Band, guaranteed to get you in the spirit. Then the Mladi Glas Planika Slovenian Dance Group gets up on their feet to showcase traditional dancing. The fun continues all afternoon with interactive activities like AXED Mobile Axe Throwing, games, and prizes!

There's a whole Village around the beer tent!

In addition to the main Biergarten, you can sample a variety of Oktoberfest-inspired fare and fresh Creemore pairings all day at Village festhall hot-spots Copper Blues, Firehall Pizza Co., and MJ Byrne's Irish Pub.

Beer 101

Continue the celebrations with an edu-taining Beer 101 session at Oliver & Bonacini Café Grill! At 1pm on Saturday, enjoy Chef Gerry's German-inspired three-course menu with Creemore Springs beer pairings! Beer enthusiast, Christoph Stadtländer, will guide you through as you sip and savour each course and pairing! Tickets are limited (only \$40, includes a stein)! Get your tickets online at [www.bluemountainvillage.ca/oktoberfest!](http://www.bluemountainvillage.ca/oktoberfest)

Plan to Stay

Blue Mountain Village has a variety of accommodations that are located just steps away from the centre of the action! Visit www.bluemountainvillage.ca/oktoberfest to view the lodging options!

For more information and complete event listings, visit www.bluemountainvillage.ca/oktoberfest

About the Blue Mountain Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including over 40 unique shops and restaurants, zip lines, ropes courses, hiking, biking, segway tours and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For a complete listing of Village activities and events, please visit www.bluemountainvillage.ca

About Creemore Springs:

Established in 1987, Creemore Springs is one of Ontario's original craft brewers, taking great pride to make beer the traditional way: brewed in small batches, in an open flame copper kettle with its own local spring water, the finest barley malt, imported noble hops and select yeast, with no preservatives, no pasteurization and no compromises. The original Creemore Springs brewery is located in a century-old hardware store on the main street of Creemore, ON. Visitors are welcomed with beer tastings at the tasting bar, brewery tours, a large selection of product available at the charming retail store, an outdoor beer garden, and small-town hospitality. creemoresprings.com
