



FOR IMMEDIATE RELEASE

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Get the Family in Gear

Start planning your active Blue Mountain summer at The Mountain Adventure Show Easter Weekend.

Blue Mountains, Ontario. March 19, 2018 --- It's time for your family to open up the great outdoors. There's no better way to enjoy the summer holidays than to give your family the chance to explore and experience all the mountain and water activities The Blue Mountains has to offer. Get your kids off the wi-fi and on the biking trail. Let them discover their passion and challenge themselves with unique outdoor adventures from hiking and rock climbing, to sailing, tennis and watersports. They might just forget about their tablets – for a while!

Lots of time for adult adventure

While the kids are off busy, happy and active, parents can enjoy their own sort of adventures. Choose from golfing, hiking, biking, paddleboarding and kayaking. Relax at a spa, try some yoga, maybe some fishing. Or jump out of a plane! Check out the Apple Pie Trail and its 40 stops including the best in apple-inspired cuisine and art, plus some fantastic wine and cider tasting along the way. The choices are virtually endless. And at the end of the day – possibly the best part of the day – you all come together to share the experiences, the memories, you've just created.

The Mountain Adventure Show – Easter Weekend March 31 – April 1

To help give you a head start on your summer plans, the new Mountain Adventure Show at the Blue Mountain Conference Centre brings summer camps and destination adventure companies together in one place to make gathering information and booking experiences that much easier for you.

Summer Camps at the Show:

- Blue Mountain's Mountainside Camp, Beachside Camp and Tennis Camp
- Cranberry Village Summer Camp
- Collingwood Sailing Camp
- Free Spirit Tours Summer Camp
- Georgian Peaks Summer Camp
- Highlands Nordic Summer Camp
- On The Rocks Adventures
- RAD Adventures Camps
- Sail Georgian Bay Sailing School, Meaford

Parents will also find a number of companies offering different summer adventure options for you and the gear you'll need to enjoy them. This summer, get the whole family active in Blue Mountain. You'll be glad you did.

For information on all the exciting family events going on at The Village this Easter Weekend visit www.bluemountainvillage.ca/easter, www.MountainAdventureShow.ca To book your Easter Weekend stay visit www.bluemountain.ca and use promo code GRP127161 to enjoy weekend lodging specials.

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including 50 unique shops and restaurants, zip lines, ropes courses, hiking, biking, segway tours, e-bike tours and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For a complete listing of Village events, please visit www.bluemountainvillage.ca
